



Notice of Consultation

**OF 2019 – 1 – Consultation
Consultation on Proposed Truth in Advertising Rules**

13 February 2019

The Utility Regulation and Competition Office ('**OfReg**') is launching a consultation on the proposed Truth in Advertising Rules. The proposed Truth in Advertising Rules outline how the Office would normally consider the appropriateness of marketing communications made in relation to the provision of Electricity, Fuels, ICT and Water Services. All interested parties are encouraged to read the document and to submit any comments, with supporting evidence.

The consultation document can be downloaded at www.ofreg.ky.

Responses to the consultation must be submitted to OfReg on or before **5 p.m., 15 March 2019** and are to be submitted:

By email to:

consultations@ofreg.ky

or by post to:

Utility Regulation and Competition Office
P.O. Box 2502
Grand Cayman KY1-1104
Cayman Islands

Or by courier to:

Utility Regulation and Competition Office
3rd Floor, Alissta Towers
85 North Sound Rd.
Grand Cayman
Cayman Islands