2022 Destination Performance
Stay-over Visitation, 2022

- **January**: 5,962 (14% of 2019)
- **February**: 12,271 (27% of 2019)
- **March**: 22,774 (38% of 2019)
- **April**: 25,114 (55% of 2019)
2022 target approximately 200,000 persons

40% of 2019 tourism accommodation revenue
Top Source Markets

USA  
78% Share

CANADA  
9% Share

UK  
6% Share
Important Factors

01

02

03

LFT Testing Days 2, 5 & 7

Cruise Reopening

Children Restrictions
Average age increased from 42.4 years to 43.8 years.

Average length of stay increased from 6.0 to 6.5 nights.

First Time Visitors
January and March 2022, 45% of air arrivals were first time visitors, compared to 56% in 2019.

Room rates are quickly returning to pre-pandemic levels.

Highlights

- Longer Stay
  Average length of stay increased from 6.0 to 6.5 nights.

- Age
  Average age increased from 42.4 years to 43.8 years.

- First Time Visitors
  January and March 2022, 45% of air arrivals were first time visitors, compared to 56% in 2019.

- Average Daily Rate
  Room rates are quickly returning to pre-pandemic levels.
Direct Economic Impact

Accommodation Taxes and Fees

KYD 3.8 Million
January – March 2022

Projected Stay-over Visitor Expenditure

USD 381 Million
January – December 2022
Airlift

Jan: 30,921 (35%)
Feb: 34,086 (43%)
Mar: 57,395 (55%)
Apr: 64,082 (76%)
May: 59,928 (80%)

2022 vs 2019
Room Stock

TOTAL ROOM STOCK - 7,112 BEDROOMS

- Grand Cayman: 6,678 Bedrooms
- Little Cayman: 167 Bedrooms
- Cayman Brac: 267 Bedrooms

Property Count:
- Hotels: 23
- Apartments: 573
- Guesthouses: 308
Summer Promotions
Cruise Tourism

01. The sector has been performing well since the reintroduction of cruise calls.

02. Between March and April 2022, there have been 26 cruise calls carrying 61,025 passengers.

03. Health and safety protocols are working well.

04. Local businesses getting back on track.

05. Cruise tourism strategy.
Partnership Agreement
Caribbean Tourism Organization & IATA Aviation Conference

September 12-15, 2022
CTO Events Overview

• The Caribbean Tourism Organization (CTO) is partnering with the Cayman Islands to host the first major in-person event programme of the organization for 2022 from September 12 to 15.

• The programme includes the following:
  1. *CTO Board of Directors Meeting*
  2. *CTO Council of Ministers Meeting*
  3. *The Election of the Chairman of the Council of Ministers*
  4. *IATA Caribbean Aviation Day*
  5. *Caribbean Youth Congress*
“There is reason to be optimistic, the stakes are high, and we have a lot to accomplish during this recovery phase.”
“Our job is to bring them here, give them an unforgettable experience, and convert them to Cayman Islands loyalists who continue to return year after year.”
Personal Goal
Ensure our tourism product is:

- Inclusive and accessible to Caymanians
- Contributes more to the economy
- Preserves natural and cultural heritage.
Thank you for your partnership and support