



RADIO CAYMAN

“THE VOICE OF THE CAYMAN ISLANDS”

11-JAN-2019

Reference Number: FOI/84977
D Miller
PO Box

ezzard@candw.ky

Dear Mr. Miller,

Thank you for your application dated 10-JAN-2019, received by us on 11-JAN-2019.

Radio Cayman is pleased to grant you access to the record(s) requested being:

- 1. How many time since it began has the pro-port been played on all Radio Stations under the direct control of the Department of Broadcasting.*
- 2. What agency if any pays for these ads and what is the cost per ad.*

Since October 6th, 2018 Radio Cayman aired 2,915 Port Campaign PSAs and there was no charge to the Ministry of Tourism and no agency was involved.

Please note that, as this was an order for Public Service Announcements (PSAs) from the Ministry of Tourism, there was no charge to government.

There was no billing for two reasons; firstly, Public Service Announcements are part of Radio Cayman's mandate to provide government Ministries and Departments with PSAs as part of our outputs. The documentation, which you are being provided, only shows the monetary value of the PSAs, because we use monetary values to calculate the cost of Radio Cayman's outputs and secondly, billing between government Ministries and Departments was discontinued a several years ago.

Importantly to note, there was no financial exchange.

Please find enclosed copies of the records which you requested. Please let me know if I can be of any further help.

Yours sincerely,

A handwritten signature in blue ink, appearing to be 'M. Watler', written over a horizontal line.

Information Manager
Martha Watler
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Grand Cayman KY1-1102 Cayman Islands
Email: foi.rcy@gov.ky
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Enclosure: Copy of records for Non Billable Port PSAs on Radio Cayman